

Guidelines for Provider Website Bios

The provider bio is helpful for patients to learn more about you, as they are selecting a provider for their care, or when they have been referred to you. Other audiences who will read your bio include caregivers and family members of patients, Valley staff, and other health care professionals outside of the organization.

Instructions

Please write your bio in the third person. Here is the basic format for what to include:

- **First paragraph:** Succinct description of your clinical specialty, board certification, types of conditions you treat, preventive care, procedures you perform, patient populations you typically see, and/or other unique skills or experience that would interest potential patients
- **Second paragraph+:** Education and medical training; Interests outside of work

Here are other types of information you may choose to include, as desired:

- You speak a language(s) other than English
- Other credentials (If you include acronyms that aren't common knowledge to the general public, please spell out the full name or title)
- Professional memberships or academic roles
- Prior or concurrent experience in other healthcare capacities
- Volunteer activities or involvement in the local community
- Your philosophy about how you care for patients (You can keep this in third person, or if you prefer you can write it in first person and put it in quotes.)
- Awards, publications, research interests, or recognitions (Please only include this information if you are willing to keep it current)
- LGBTQ+ ally (You may choose to add this to your bio and/or as a bullet point under your bio. Bullet points can also be added for prescribing PrEP and/or gender-affirming hormones, and care for HIV)

Bio Examples

Example #1: Amitoj Marwaha, MD, has an interest in general and preventive cardiology, coronary artery disease, valvular disease, and heart failure. He is board-certified in internal medicine, cardiovascular medicine, nuclear cardiology, and echocardiography. He has been elected as a Fellow of the American College of Cardiology, as well as the American College of Physicians.

Dr. Marwaha grew up in Bothell Washington, after graduating from University of Washington, he received his medical degree at the Medical College of Wisconsin. He completed his internal medicine residency at Brown University and returned to the Medical College of Wisconsin for his fellowship in cardiovascular disease. He was then on the faculty of the Medical College of Wisconsin as a staff cardiologist and Assistant Professor of Medicine for three years. Outside of work, Dr. Marwaha enjoys running, hiking, weightlifting, and cheering on the Seahawks.

Example #2 Olga Lebed, ARNP, started her nursing career in 2001 working at Valley Medical Center. From her RN experience and during her graduate studies, she has developed a special interest in the management and care of patients with acute and chronic infections. She believes in developing relationships with patients to understand their health needs and goals and working collaboratively with each to develop a plan to achieve their optimal state of health.

Olga completed her Bachelor of Science in nursing at University of Washington and then earned her Master of Science degree at Gonzaga University in Spokane. She holds a national certification with the American Academy of Nurse Practitioners. She is a member of Medical Reserve Corps and she volunteered with Grace4Haiti on two medical mission trips to Pierre Payen, Haiti in 2013 and 2014. In her spare time, Olga enjoys skiing, hiking, reading, cooking, baking, traveling and spending time with friends and family.

Example #3: Daniel Brelsford, MD, enjoys caring for patients of all ages and backgrounds, as well as building relationships with families. His goal is to help patients live healthy and fulfilling lives. His interests in medicine include supporting new parents and their children, nutrition, and travel medicine. He is interested in LGBTQ health and prescribes pre-exposure prophylaxis (PrEP) for patients.

Dr. Brelsford has a degree in mechanical engineering from University of California, Berkeley and a medical degree from Case Western Reserve University School of Medicine in Cleveland, OH. He completed his family medicine residency here at Valley Medical Center.

When away from his clinic, Dr. Brelsford is busy with young twins at home and likes to spend time with his husband and their three dogs. Cooking and trying new restaurants are a passion, along with hiking, cycling, and traveling the world with friends and family.

Next Steps

New Onboarding Providers: Please submit your bio to patricia_kyle@valleymed.org.

Established Providers: Please submit your bio to laura_matheson@valleymed.org.

The Marketing team will review it and may make revisions to enhance readability or ensure alignment with Valley's style guidelines before posting it to your web profile. Patty will also communicate with you about scheduling your headshot photo, typically done at New Provider Onboarding.

You will be asked to review your bio and profile content on an annual basis to verify that the information is still correct and up-to-date. However if you have any changes to your bio or profile between annual reviews, please write to laura_matheson@valleymed.org or to ithelp@valleymed.org.